



Make America Great Again vs. The Pro-Israel Lobby:

EXAMINING MAGA DISSONANCE ON ISRAEL
Polling Results – April 2026

YouGov & Underpin Poll

commissioned by

Americans for Justice in Palestine Action (AJP Action)

METHODOLOGY IN BRIEF

The YouGov Scientific Research Group (SRG) deployed the poll between March 12 and March 18, 2026, randomly sampling 1000 MAGA Republicans. The margin of error across the results is +/- 3.43 percentage points, but would be larger for results specific to individual subgroups within the sample. The random sample is weighted to reflect MAGA demographics. YouGov deployed the survey and used a sampling method that mirrors probability sampling to produce the most representative sample. As a validated measure to screen for the “Make America Great Again” (“MAGA”) political constituency, the poll first asked respondents whether they see themselves as more of a supporter of Donald Trump or of the Republican Party overall. Those who chose “Donald Trump” proceeded to the rest of the survey. The questions began with the likelihood to vote and the top issues. Before asking more pointed questions later, we asked about general conceptions of foreign aid, awareness of certain terms, and positive or negative views of various “right” and “left” institutions or individuals in politics or government. We then collected a measure of greater sympathy for Israelis or Palestinians, similar to Gallup’s annual survey, and asked if those views had changed in recent years. An open-ended question asked why their views had changed, if they had, and the following questions provided more precise measures of respondents’ views on Israel, the pro-Israel lobby, agreement or disagreement with typical framing and beliefs associated with Zionism or Christian Zionism, and related questions. The final set of questions includes a baseline pro-Republican framing about Congressional budget decisions, followed by brief persuasion questions related to military aid, billionaire tax cuts, and framing around war crimes and genocide. In addition to standard demographic subgroups by age, gender, religion, income, employment status, and others, the earlier questions help us identify subgroups for analyzing our later responses. The full list of questions and responses, broken down by common demographics, is included in the [cross-tabs here](#).

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TABLE OF CONENTS

• Executive Summary	2
• A Note from AJP Action’s Executive Director	4
• Results	
• 1) MAGA on Palestine /Israel	5
• A. Foreign Aid	5
• B. Pro-Israel Lobby Influence	7
• C. Pro-Palestine vs. Pro-Israel	8
• D. Anti-Palestinian Repression	10
• E. Framing That Shifts MAGA on Pro-Israel Candidates	11
• 2) MAGA on Iran	12
• 3) MAGA on Christian Zionism, Religion	13
• 4) Characterizing MAGA Sympathizers, Broader Findings	15
• Recommendations	20
• About AJP Action	20

EXECUTIVE SUMMARY

Americans for Justice in Palestine Action (AJP Action) commissioned an independent poll by YouGov and Underpin to survey 1000 MAGA Republicans nationwide. The poll is the first of its kind to examine what shifts, if any, have occurred among President Trump’s MAGA base when it comes to Israel, Palestine, and related issues. The poll also captures domestic views of top voting issues, major MAGA figureheads, and public institutions. In addition, the poll documents the degree to which MAGA apply religious views to their political thinking, similarly capturing the proportion that can be considered Christian Zionist, Christian nationalist, and related categories. The results show significant fractionalization of MAGA and broader discontentment with political leaders who prioritize foreign issues over domestic ones. On several domestic issues, MAGA supporters also align significantly with what may be considered a progressive agenda on public benefits and billionaire accountability. But they also largely support Immigration and Customs Enforcement (ICE) and mass deportation agendas. In addition, the base strongly supports accountability for those involved in the Epstein sex trafficking ring.

The results help explain current dynamics within the MAGA movement and provide a vital baseline data point for evolving political tensions within the GOP’s dominant constituency. In particular, the results capture the degree to which MAGA supporters are disconnected from broader American attitudes on Israel or Palestine and the war with Iran – but nonetheless show that a significant margin is critical of the U.S.’s unconditional support for Israel. Note that throughout this report, we use “MAGA” as a shorthand for supporters of the “Make America Great Again” ideology that holds sway over the present Republican party.

KEY FINDINGS FOR THE MAGA SHIFT ON ISRAEL

- 56% of the MAGA base support conditions on aid to Israel, and 61% say the U.S. should halt aid to countries that violate international law and human rights.
- While the vast majority hold pro-Israel views, 17% of MAGA Republicans – almost 1 in 5 – are more likely to support a candidate who seeks to end U.S. support for Israel.
 - *Roughly the same proportion believes the media is too pro-Israel and would support a “cut funding to Israel” candidate over one backed by the pro-Israel lobby.*
- Approximately 10% of MAGA express some agreement with pro-Palestinian sentiments, and 18% are broadly sympathetic to Palestinians.
- 90% of MAGA Republicans say they would be more likely to support a candidate who puts America first, instead of providing aid or support to other countries.
- When it comes to the Iran war, 46% of MAGA strongly support the war, while 11% oppose it. A similar proportion, 10%, attributes Israel as the cause of war, with 7% believing “Israel is pulling Trump into war with Iran against U.S. interests.” Still, 53% believe Iran is a “direct threat to our national security.”

The results below foreground our core research interests regarding MAGA supporters’ views of Israel and Palestine. We then point out correlations in the makeup of MAGA Republicans who are more sympathetic to Palestinians or critical of Israel. A later section also captures the broader findings regarding MAGA’s domestic views and priorities, including perceptions of Immigration and Customs Enforcement (ICE), among other issues. The methodology section outlines the question ordering used to ensure reliable measures of these political views. [The full survey cross-tabs are available here.](#)



A NOTE FROM OUR EXECUTIVE DIRECTOR



Over the past three years of genocide in Gaza, the U.S. political landscape on Palestine has shifted dramatically, accelerating a pattern of growing support for Palestinian freedom [across](#) the political spectrum in America. The genocide has caused dissonance with status-quo pro-Israel politics not only on the left, but also on the right. It is our belief at Americans for Justice in Palestine - Action that these shifts are inevitable as more of the American public becomes informed about the realities of Israeli apartheid, occupation, and genocide, and grows tired of funding a regime built and maintained on racist violence.

In the present GOP-dominated political space, many have raised questions about the reach of a growing segment of right-wing influencers who are critical of the U.S.'s unconditional support for Israel and its crimes. This poll is the first of its kind to specifically examine the views of MAGA Republicans and to understand how this critical GOP base reflects the changing political discourse around American-funded Israeli crimes. We hope this report is a tool to shift the GOP base on Israel and Palestine, informing strategic advocacy and power-building.

Together, we can elect leaders who stand firmly on the side of justice and human rights.

Until freedom,

Dr. Osama Abu Irshaid

Executive Director, AJP Action

RESULTS

1) MAGA ON ISRAEL & PALESTINE

Toplines:

- **56% of MAGA support conditions on aid to Israel**
- **16% of MAGA prefer a “cut funding to Israel” candidate** over a pro-Israel lobby-backed one
- **18% of MAGA sympathize with Palestinians**, 15% of those sympathize equally with Israelis, while 3% sympathize with Palestinians over Israelis.
 - *Gen-Z MAGA are the most strongly sympathetic to Palestinians over Israelis, 12%, while 41% of Gen-Z hold sympathy for Palestinians.*
- 6% of MAGA became more sympathetic to Palestinians in recent years
- 17% see a contradiction between “MAGA” and “MIGA” or “Make Israel Great Again.”

Over half of MAGA Republicans support conditions on aid to Israel, 56%. A significant margin (between 10% and 17%) of MAGA Republicans are critical of Israel and are less likely to vote for a candidate backed by the pro-Israel lobby. This range draws from our findings across several questions that address the issue throughout the survey and show a consistent proportion of MAGA who are parting with status quo pro-Israel positions. While the vast majority remain pro-Israel, meaning they agree with several statements coded together as pro-Israel positions, some also maintain sympathy for Palestinians, and a larger number simply favor less influence and priority for pro-Israel positions. This corresponds with the overwhelming number, over 90%, who say they would be more likely to support a candidate who prioritized domestic issues over foreign aid and wars. Below, we present the results for each question regarding MAGA supporters’ sentiments on Israel and Palestine, with notable subgroup variation.

A. Foreign Aid

When it comes to military aid to Israel, we sought to first ask about perceptions of foreign aid more broadly, then more specific questions about aid to Israel, and finally some questions about specific policies to restrict offensive weapons provided or sold to the Israeli state. The results show agreement with the principles of conditions on aid to Israel (56%) and the halting of funds to countries that violate international law or human rights (61%), but some exceptionalism or confusion when it comes to specific measures to stop bombs to Israel. The gap may be accounted for by fidelity to a Trump agenda and pro-Israel positions in addition to a failure in messaging and information campaigns regarding Israel’s illegal warfare and widely-documented human rights abuses.

Do you support conditions on U.S. aid to Israel?

■ Yes ■ No ■ Unsure



Conditioning Aid to Israel	All	Age				Gender	
		18-29	30-44	45-64	65+	Male	Female
Yes	56%	47%	54%	56%	61%	58%	54%
No	20%	34%	14%	18%	19%	23%	16%
Unsure	24%	19%	32%	27%	19%	19%	30%
Unweighted N	1000	94	153	429	324	520	480

Responses to a more general question about foreign aid find 70% of MAGA believe that the U.S. should prioritize domestic needs, and 47% think Congress should be more restrictive in approving U.S. aid to foreign countries. In a similar vein, 61% support halting U.S. aid to countries that violate human rights or international law, as is already required by U.S. law under the Foreign Assistance Act—a law generally suspended for Israeli aid.

When asked about their vote likelihood for candidates holding these positions, 90% of MAGA think of foreign aid as a lesser priority over domestic needs, and 17% are more likely to support a candidate who wants to end U.S. support for Israel entirely. Then, when asked about specific proposed legislation, **the “Block the Bombs” bill garnered 19% support among MAGA—roughly 1 in 5 respondents**—without significant persuasive language or appeal to violations of international law or human rights.

Would you be more or less likely to support a candidate with the following positions?

■ More likely ■ Less likely ■ Neither more nor less likely ■ Don't know

Putting America first, instead of aid or support for other countries.



Supporting an end to U.S. support for Israel.



A new bill in Congress called “Block the Bombs” seeks to proactively block the delivery of major offensive US weapons to Israel. The bill would block US bombs, tank rounds, and artillery shells which continue to be used on Palestinians in Gaza. Do you support or oppose such legislation?

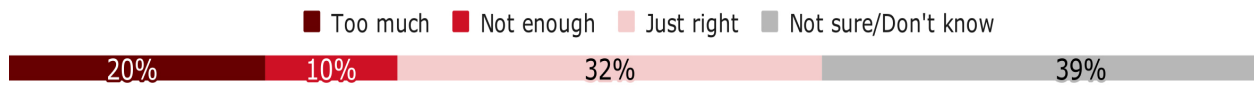


B. Pro-Israel Lobby Influence

To understand perceptions of the pro-Israel lobby, we first asked about respondents' awareness of key terms or issues, including, for comparison, other domestic and foreign policy news. Across all respondents, 24% had heard of "AIPAC," and 33% had heard of "the pro-Israel lobby." By comparison, 41% had heard of "Project 2025" and 52% had heard of Trump's "Board of Peace." Regarding the anti-Palestinian repression playbook and appendage to Project 2025, just 3% had heard of "Project Esther," although that number was significantly higher among 18-29-year-olds (7%).

1 in 5 MAGA Supporters: "Pro-Israel Lobby Has Too Much Influence."

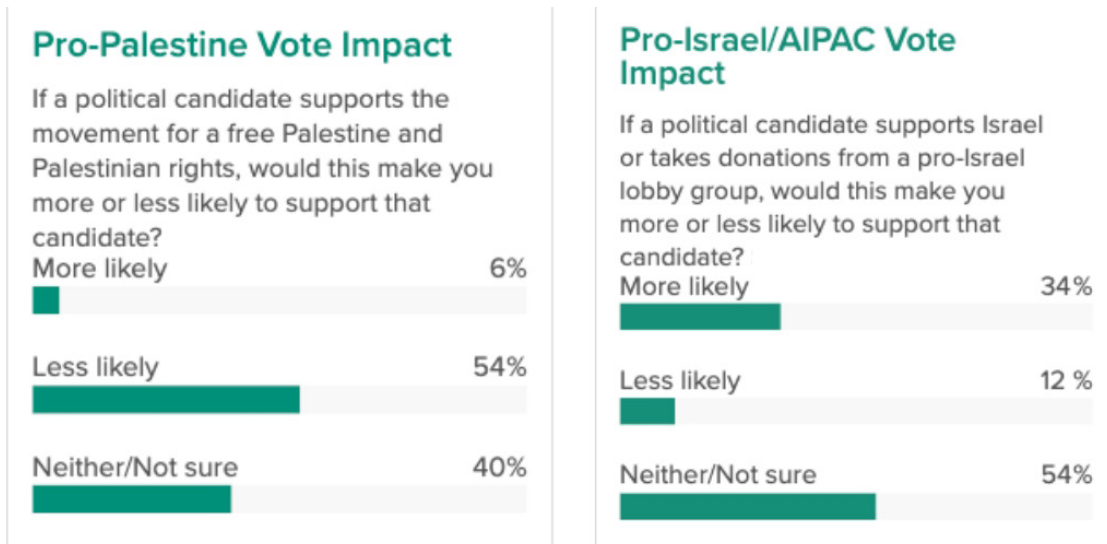
When it comes to US law and public discourse, do you believe the pro-Israel lobby has too much influence, not enough, or just right?



Pro-Israel Lobby Influence	All	Age		
		18-29	30-44	45-64
Too much	20%	29%	30%	20%
Not enough	10%	12%	6%	10%
Just right	32%	32%	17%	30%
Not sure/Don't know	39%	27%	48%	40%
Unweighted N	999	93	153	429

Candidates backed by the pro-Israel lobby net +22% support from MAGA, but most MAGA would not make it their main issue (54%). Note also the distinction between supporters of cutting funding to Israel and those who would readily support an explicitly pro-Palestine candidate. 16% of MAGA Republicans would prefer a "cut funding to Israel" candidate. While 50% say the opposite, a 16% margin could be sizable for MAGA candidates that are otherwise controversial or polarizing.

Finally, we asked about perceived alignment or contradiction between the "Make America Great Again" agenda and "Make Israel Great Again," or "MIGA," a term first used by alt-right pundit Steve Bannon. Similar to other measures, 17% see contradiction, versus 56% alignment. Another 33% were unsure. Gen-Z and Millennials are most likely to see contradictions (31% and 22%, respectively).

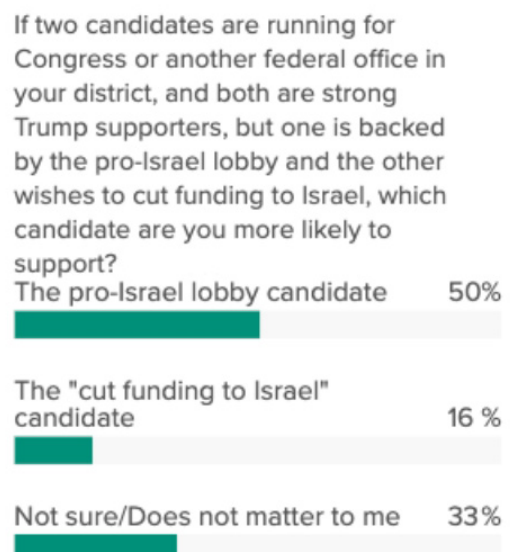


C. Pro-Palestine vs. Pro-Israel

We asked two standard questions related to pro-Palestinian or pro-Israeli sympathies. The first is a common Gallup question regarding greater relative sympathy for Palestinians or Israelis. We supplemented that answer by asking if a respondent felt that position had changed in recent years and collected qualitative self-ascriptions as to why their sympathies had shifted, if so. We also used a Palestine-supporter measure that has been repeated in a number of surveys, complemented by contrasting pro-Israel views. The question asks respondents to choose the statements they agree with, and if two of the pro-Palestine statements are selected, the respondent is labeled as such, and vice versa with pro-Israel statements. Those who chose two of each were labeled as “both” pro-Palestine and pro-Israel as a simplistic way to characterize those views.

Overall, 61% of MAGA Republicans sympathize more with Israelis over Palestinians.

Just 3% sympathize more with Palestinians over Israelis, but an additional 15% hold both pro-Palestinian and pro-Israel views. Using our pro-Palestine or pro-Israel measure, 2% of MAGA are pro-Palestine, and 7% hold both pro-Israel and pro-Palestine views. This leads us to conclude that **at approximately 10% of MAGA hold some pro-Palestinian views, but the data suggests the number who are broadly sympathetic to Palestinians is up to 18%**, considering that 15% of MAGA say they sympathize with both equally, while 3% sympathize more with Palestinians over Israelis. These numbers are corroborated by multiple indicators within the dataset cited in this report, such as the 20% who believe the pro-Israel lobby has too much influence, the 8% who disagree with the President’s decisions on



Israel, 9% who disagree that Israel has shared values with the U.S., and 8% that believe America’s support for Israel does not serve U.S. interests, among other measures described throughout this report. Some key differences are observable across sub-groups when it comes to relative sympathy for Palestinians:

- Younger MAGA Republicans are more sympathetic to Palestinians (12%),
- MAGA women are more likely to say they sympathize with both equally (17%),
- Non-White MAGA is slightly more likely to sympathize with Palestinians (7%), and
- Secular or non-politically religious MAGA are slightly more likely to sympathize equally (~17%).

When asked if their sympathies had shifted in recent years, 6% of MAGA said they had become more sympathetic to Palestinians in recent years, while 33% say they had become more sympathetic to Israelis. Qualitative responses from the latter group show the reach of Israeli propaganda regarding October 7th, anti-Muslim or anti-Arab racism, and religious belief. For those who increased in sympathy for Palestinians, a plurality cite excessive or indiscriminate use of force or the targeting and death of children, while others say they learned more about the history of the issue. A sample of quotes and coded themes across the responses is included in the table below.

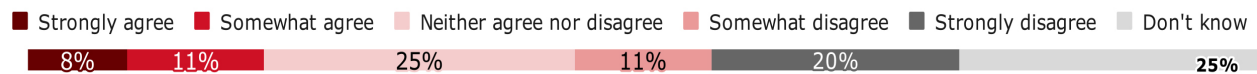
Reasons Cited for Shifts in Sympathy for Israelis or Palestinians	
6% Increased Palestinian Sympathy	33% Increased Israeli Sympathy
<p>Themes across responses:</p> <ul style="list-style-type: none"> • 42% - Israeli military actions are excessive/indiscriminate • 30% - Palestinian humanitarian and civilian conditions, attack on children • 16% - Historical/political illegitimacy of Israeli territorial claims • 9% - Grew more informed over time • 3% - Ambivalent or say no new info 	<p>Themes across responses:</p> <ul style="list-style-type: none"> • 38% - Oct. 7th attack, hostages, “rape,” music fest • 28% - Religious belief, God’s chosen people • 20% - No change, reaffirmed U.S. interest • 14% - Anti-Arab or Anti-Muslim racism and framing of Israel’s neighbors as inherently hostile without cause
<i>"Israel has bombed innocent people like school children without any remorse."</i>	<i>"I believe what my Bible says. Israel is God's chosen people."</i>
<i>"Found out a bit more information about the history of Palestine"</i>	<i>"The muslims are animals. should be put in cages"</i>
<i>"Certainly the Jews should have a homeland, but the I.D.F.'s actions were too much"</i>	<i>"Palestine has always been a terrorist nation and will not change"</i>
<i>"I cannot understand why the Israelis have bombed their living areas into oblivion."</i>	<i>"When Hamas did the October 7th attack, they ruthlessly slaughtered, raped, and kidnapped the Israelis."</i>

D. Anti-Palestinian Repression

Several conservative states with large evangelical Christian populations but very small Jewish Zionist populations have been the first to pass [legislation](#) suppressing free speech in the form of anti-Israel critique or banning the boycott of Israeli companies. We sought to understand how much MAGA grassroots support exists for such legislation, including some persuasive framing for our final questions. We found that **only 17% support bans on boycott of Israeli goods or companies, and 47% oppose such BDS ban legislation.** Regarding new laws enforcing the IHRA definition of anti-Semitism, **45% of MAGA Republicans do not agree with the critique of Israel or Zionism being labeled as anti-Semitic.** In addition, 25% believe pro-Palestinian speech is under attack or censorship, while 33% disagree.

When asked if they had heard of pro-Israel lobby efforts to stifle constitutional freedoms, 53% had not heard of the named efforts to prosecute critiques of Israel, while 33% said they had. Just 11% said these efforts made them less likely to support a pro-Israel candidate, 29% said the opposite, and 40% said it made no impact on their votes.

Some new laws label critique of Israel or Zionism as anti-Semitic and therefore illegal discrimination. How much do you agree or disagree with the critique of Israel being labeled as “anti-Semitic”?



We also asked about perceptions of media bias and notions of U.S. support for Israel serving U.S. interests. Compared to previous results, we found a relatively consistent proportion of MAGA supports positions critical of pro-Israel discourse in media (17%) and U.S.-Israeli strategic alignment (8%).

17% of MAGA: Media is Too Pro-Israel, 62% say the opposite

How much do you agree or disagree with the following statements?



The Media is Too Pro-Israel



The Media is Too Anti-Israel



America's Support for Israel Serves U.S. Interests



E. Framing That Shifts MAGA on Pro-Israel Candidates

In order to test the impact of messaging, we presented five questions with persuasive framing, starting with a pro-GOP frame, and asked about respondents' likelihood to support a GOP or pro-Israel GOP candidate, provided that information. All respondents were exposed to all questions in the same order. The most effective frames center domestic interests being deprioritized over foreign or billionaire interests (respectively, +18% less likely to vote for pro-Israel Republicans and +17% less likely to vote for Republicans generally). Invoking continued funding of Israeli genocide and war crimes reduced the proportion more likely to vote for pro-Israel Republicans, but did not have a significant impact on voters less likely to support Republican candidates relative to the frames that emphasized cuts to public benefits. In addition, the proportion less likely, 11%, corresponds to the consistent proportion critical of Israel across the survey. See responses to each question below and the full list of questions in the [cross-tabs](#):

MAGA Vote Likelihood Responding to Persuasive Frames					
Does this make you more or less likely to vote Republican in 2026?*	Pro-GOP Frame: Congress eliminated tax on tips	Aid to Israel vs. Cuts to 22M Americans' Benefits*	Cut to Public Benefits vs. Tax Breaks for the Wealthiest Americans	Congress funding documented war crimes and genocide	Pro-Israel lobby pushing Trump to suppress our freedoms*
More likely	78%	38% (-50%)	32% (-55%)	46% (-32%)	29% (-49%)
Less likely	3%	22% (+18%)	21% (+17%)	11% (+8%)	11% (+8%)
Neither / Don't know	19%	40% (+21%)	47% (+28%)	43% (24%)	59% (+40%)

*Two starred questions specified "pro-Israel Republican candidates"

2) MAGA ON IRAN

Toplines:

- **53% believe Iran is a direct threat to U.S. national security**
- **10% of MAGA Republicans say Israel is the cause of war, with 7% believing that Israel “is pulling Trump into war with Iran against U.S. interests.”**
- **46% strongly support the war with Iran, 11% strongly oppose it, and 17% have unformed opinions**

Regarding the Iran war, we first asked about support or opposition to it. We then asked respondents to set aside their personal views on the Iran war and tell us which explanation they believed was most accurate. **The vast majority of MAGA supporters somewhat or strongly support war with Iran, a notable portion are uncertain or have no opinion (17%), and 11% are opposed to the war.** As for the reasoning for war, 53% believe the reason to be that Iran is a direct threat to U.S. national security, or that at least the White House thinks so. Gen-Z and Millennials are significantly less likely to believe Iran is a direct threat and more likely to say they do not know the reason, or attribute the war to Israel. In fact, whereas **7% of MAGA believe “Israel is pulling Trump into war with Iran against U.S. interest,”** Gen-Z are twice as likely to agree (14%), and 8% believe Israel wants the war but that the US is simply doing what is necessary to support its ally.

It is important to note that this survey was run between March 12th and March 18th, 2026, in roughly the third week of the war. In that time, the U.S. stock market was volatile in responding to the rapidly changing discourse of escalation or de-escalation from the Trump White House. Energy markets at first went up, but since the complete closure of the Strait of Hormuz, energy prices—and specifically U.S. gas prices—started to go up to record levels. This took place during our survey collection period.

In addition, MAGA overwhelmingly believe “the U.S. should prioritize domestic needs” (70%), that Congress should be more restrictive in approving aid to foreign countries (47%), and that U.S. military assistance to allies at war has gone too far (23%). Finally, **it is also worth noting that this statistic is especially prone to change as U.S. and global economies suffer the cost of this war and gas prices continue to rise.**

Do you support or oppose the U.S. going to war with Iran?	All	18-29	30-44	45-64	65+	Male	Female
Strongly support	46%	22%	30%	47%	61%	50%	41%
Somewhat support	27%	33%	28%	26%	24%	27%	26%
Neither support nor oppose	11%	13%	16%	11%	8%	8%	14%
Somewhat oppose	7%	14%	10%	7%	3%	7%	7%
Strongly oppose	4%	11%	5%	4%	1%	4%	4%
Not sure	6%	6%	10%	6%	3%	3%	8%
Unweighted N	1000	94	153	429	324	520	480

3) MAGA ON CHRISTIAN ZIONISM, RELIGION

Toplines:

- **Religion is a political influence for 64% of MAGA Republicans, while 37% say it is not.**
- **22% or more would qualify as Christian Zionists, agreeing with ≥ 2 of these (paraphrased) statements:**
 - *Israel was given to the Jews by God*
 - *Israel fulfills biblical prophecy*
 - *Modern Israel is the same as biblical "Israel"*
- **Dominionist Christians, like Pete Hegseth, make up 28% of MAGA.**
- **Up to 55% of MAGA are Christian nationalists.**

There are few studies that touch on popular adherence to Christian Zionism nationwide. This poll asked about several specific beliefs that approximate Zionist ideologies, Christian nationalism, and divergences on core theological debates undergirding Christian Zionist interpretations of the Bible. Of course, some of the respondents identified as not religious or said that religion does not affect their politics (37%). Given broader trends in the data suggesting that more religious and politically-religious respondents favor pro-Israel views, these factions within MAGA religious views are critical to understand. Moreover, a record of these beliefs provides data on the depth and breadth of racist ideologies often taken for granted as universal among the MAGA base.

At least 22% of MAGA Republicans are Christian Zionists. Christian nationalists make up at least 37% of MAGA ("strongly agree"), but those who somewhat share Christian nationalist beliefs make up 55% of the base. Importantly, Christian Zionists are overwhelmingly Christian nationalists as well, making up 87% of Christian Zionists in the sample. While there are shared leadership figures across both ideological groups and their ideological overlaps are known, much discourse often distinctly vilifies Christian nationalism for its supremacist and sometimes racist or violent implications, while leaving unmentioned Christian Zionism for the same. But our data suggests Christian Zionists are Christian nationalists—and are often dominionist Christians. Dominionist Christians like Secretary of War (Defense) Pete Hegseth, who not only believe in making the U.S. a Christian country but also believe in a conversion agenda and/or Christian domination over all parts of American society, make up 28% of MAGA.

Beliefs we tested for include:

1. The modern state of Israel was given to the Jewish people by God.
2. The modern state of Israel is fulfilling biblical prophecy and must be supported to hasten Jesus's return.
3. The modern state of Israel is the same "Israel" of the Bible.
4. The Church (or body of Christian believers) has replaced the Jewish people as God's covenant people, meaning God's promises to Israel now belong to Christians.
5. God has called on Christians to exercise dominance over all areas of American society.
6. The U.S. government should declare America a Christian nation.

The first belief is commonly held by many evangelical Protestant Christians, even if they do not believe in dispensationalism and end-of-times prophecies, but is more commonly held by Christian Zionists.

The second two beliefs (2 and 3) are explicitly Christian Zionist. Those who disagree with the third belief are part of a wave of people questioning some of the underlying myths that connect the modern Israeli settler-colonial project to Biblical peoples and narrative.

The last two are common Christian nationalist (6) and dominionist Christian beliefs (5), a core subset of MAGA that has mobilized around Christian supremacy, including around the January 6th [insurrection](#).

The fourth is a controversial belief that once characterized mainstream Christian thinking in Europe and other Western countries before the rise of Christian Zionism.

Christian Zionist leaders like Pastor John Hagee vociferously condemn such "replacement theology," and many attribute historic European anti-Semitism to related notions of the Church. However, the theological concept transforms Christians' relationship to Jewish people as historic Israelites fulfilling ancient prophecy—and undermines the Armageddonist prophecies that led European Christians to support Jewish migration to Israel in the first place.

4) CHARACTERIZING MAGA SYMPATHIZERS

In this section, we give a rough picture of overlapping sentiments among MAGA Republicans to characterize subsets of the base. We make no inferences about what political views may logically extend from these clusters of beliefs but instead rely only on what the data shows. The poll shows sometimes contradictory views, making MAGA views difficult to predict beyond a general tendency to affirm the White House's decisions post-hoc.

A MAGA Republican with greater sympathy for Palestinians, a critique of Israel and the war with Iran, and other slight divergences on the White House's positions is often:

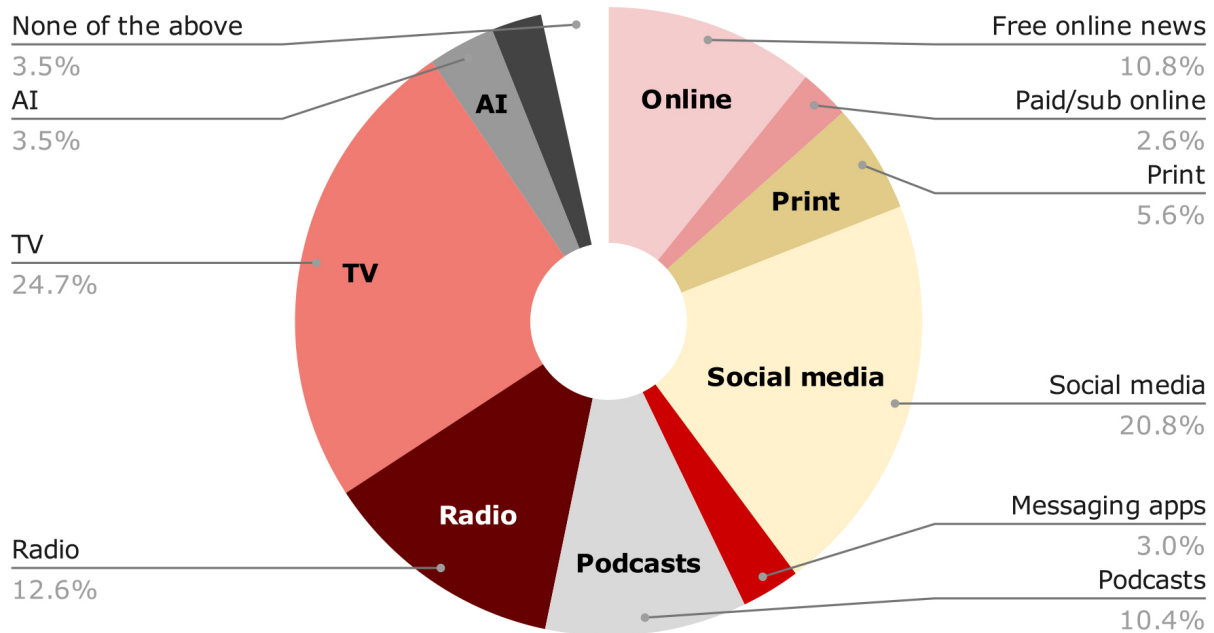
- Younger (Gen-Z and Millennials)
- Less religious or less likely to say their religion affects their politics
- Other slight correlations across respondents:
 - *Lower to middle income < \$120K*
 - *Own their home*
 - *Reside in California, Michigan, or Texas*
 - *Roman Catholic*
 - *More likely to get news from social media platforms (+10%)*
 - *Believe Epstein was an agent of Israeli intelligence (+10%)*
 - *More likely to support economic relief policies and wish to see less billionaire special interests influencing politics*

Notably, there is only a slight correlation (+2%) between critical views of Israel among MAGA and favorable views of influencers like Tucker Carlson and Candace Owens, who are themselves critical of Israel. However, not only is this change within the margin of error, but a similar bump in favorability percentages is seen for Israeli PM Bibi Netanyahu, Senator Ted Cruz, Secretary of War Pete Hegseth, and even former Secretary of Homeland Security Kristi Noem for fans of Carlson and Owens. As a result, we make no conclusions from this data without further investigation and testing.

Media Diet

MAGA's news sources cover the gamut of sources, with TV news and social media being the main sources. Among social media platforms, the top three are YouTube at 74%, X (formerly Twitter) at 36%, and TikTok at 27%. Other platforms known for their right-wing misinformation and propaganda, like TruthSocial and Rumble, are news sources for 15% and 11% of MAGA respondents, respectively.

Where MAGA Gets Their News



Key Figures

The favorability ratings of MAGA influencers and figureheads we tested show some polarization around those who have been most vocally in favor of Israel or critical of it. For example, while Tucker Carlson and Ben Shapiro – two YouTube commentators with significant followings and opposing views – are similarly popular among MAGA (46% and 50% favorability, respectively), they are also rated unfavorably by a significant number of respondents, making their net favorability 11% and 27%, respectively. Candace Owens, a similar YouTube figure who has been lauded by some on the left for her shifts on Israel and Palestine, is net unfavorable among MAGA (-10%), but her baseline favorability is 32%.

We find that institutional players, those with appointments in the Trump Administration or major news networks, have higher favorability ratings overall. This may suggest the favorability impact of being associated with Donald Trump, in addition to validating the continued authoritative dominance of TV news platforms among MAGA supporters. For example, Secretary of War (Defense) Pete Hegseth has a net favorability rating of 74%. U.S. Ambassador to Israel Mike Huckabee has a net favorability of 54%. Fox News host Mark Levin has a net favorability of 35% (53% baseline). We compare these measures to Trump's overall 97% favorability across the sample and find that, second to Trump, **the most popular figures tested were Charlie Kirk** (91%, 87% net), **Elon Musk** (81%, 69% net), and **Pete Hegseth** (79%, 74% net). The most popular female figure tested is Erika Kirk (67%, net 51%), newly appointed advisor to the U.S. Air Force and CEO of Tipping Point USA, a young conservatives network.

Finally, MAGA influencers like Nick Fuentes and Laura Loomer, who garner significant media attention, are not popular across respondents. Nick Fuentes has net negative favorability, -20%, and Laura Loomer nets 7%. We do not have the data to assess if this has changed over time.

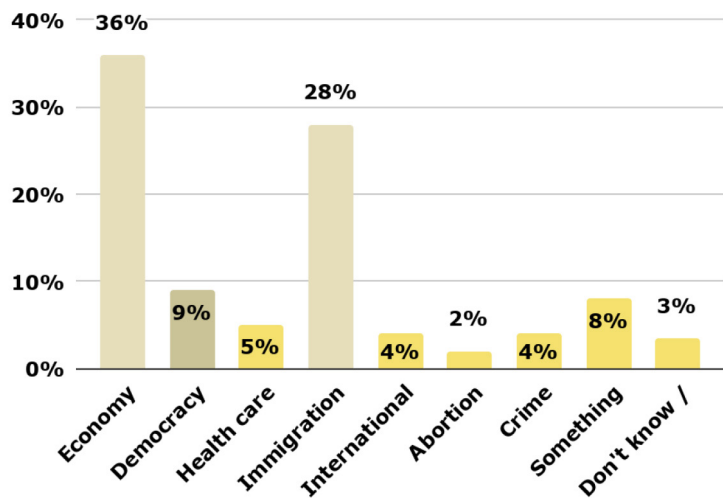
MAGA Responses on the Epstein Files Show Major Concern

- 71% of MAGA Republicans say they are more likely to support a candidate who ensures “all those who participated in Jeffrey Epstein’s child sex trafficking are brought to justice.” Just 3% are less likely. This makes Epstein-related justice among the most popular issues, alongside making healthcare more affordable and putting America first.
- 14% of MAGA believe Jeffrey Epstein was an agent of Israeli intelligence, 36% are unsure.
- 21% believe Israel used Jeffrey Epstein to blackmail both Democratic and Republican politicians, 37% are unsure.

MAGA Domestic & Voting Priorities

The data in this section shows MAGA views corresponding largely to public perception, validating the survey overall and providing a reference point for MAGA’s segmentation or unanimity on key issues. MAGA Republicans’ top issues were the economy (36%) and immigration (28%). However, when asked about more specific issues related to the economy, immigration, healthcare and other broad categories, we found “culture” to be on par with the economy as a shared concern, followed by immigration and domestic security issues. In this case, “culture” is a proxy for traditionalist or even racist notions of demographic change and shifting “American values,” leveraging dog-whistle terms to test for issues of anti-DEI, anti-Trans or LGBTQ, or other markers that have defined much Republican election messaging. Indeed, we found those who mark what we coded as “culture” as their primary political concern are more likely to support ending birthright citizenship for children of immigrants and supporting the deportation of a million illegal immigrants, both part of the Project 2025 agenda.

MAGA Top Voter Issues



Top 5 Specific Issues Among MAGA

When it comes to your support in upcoming elections, which of the following represents your main concern politically? Pick up to 2.

48%	Culture American values are being undermined by liberal institutions and media.
32%	Economy-1 Inflation and cost of living are too high, including housing/rent.
24%	Economy-2 The national debt and government spending are out of control.
18%	Immigration-1 The border is not secure, and illegal immigration must be stopped.
15%	Security The US is not doing enough to put America's interests first internationally and here at home.

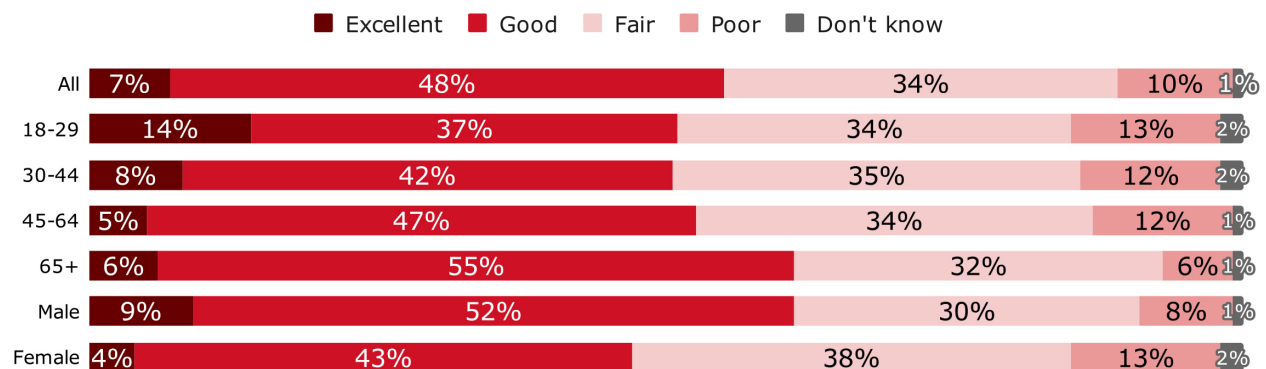
Awareness & Economic Outlook

We began the survey with a brief list of issues and terms and asked respondents to check all those they had heard of. Only 41% say they have heard of Project 2025. A larger proportion, 45% had heard of US policy to block oil sales to Cuba, and an even larger portion, 52% had heard of Trump's "Board of Peace" in Gaza.

Regarding economic outlook, 55% of MAGA Republicans believe the nation's economy is "excellent" or "good" at the time of this survey. Note that it is common to see more positive responses from voters who belong to the ruling party. For example, Democratic-leaning voters are more likely to rate the economy positively if a Democrat is in the White House and vice versa.

Economic outlook positive overall: 55% "Excellent" or "Good"

How would you describe the nation's economy these days?



Below is a sample of the responses from MAGA on “hot button” issues of domestic concern, showing notable support for the Trump Administration’s broadly unpopular approach with Immigration and Customs Enforcement (ICE):

■ Strongly agree ■ Somewhat agree ■ Neither agree nor disagree ■ Somewhat disagree ■ Strongly disagree ■ Don't know

The country is suffering from an immigration crisis.



In general, ICE (Immigration and Customs Enforcement) is doing a good job.



Demographic changes in the U.S. are threatening our country’s culture and values.



RECOMMENDATIONS

This poll set out to provide data surrounding suspected trends in MAGA Republicans' views on Israel and Palestine. The findings also provide insight into where MAGA sympathies for Palestinian rights and critique of Israel may grow, given existing trends. Below are a few key, data-driven takeaways and recommendations drawing on the trends identified above:

- Messaging or informational campaigns **targeting conservative viewers on YouTube** can help breach the MAGA information gap on Israel's violation of international law, U.S. foreign assistance law, and human rights.
- Messaging to **emphasize domestic priorities in direct contrast to foreign aid** and wars is likely to perform well among the MAGA base.
- Understanding of the U.S.'s rationale for bombing Iran is still forming and evolving: while 10% associate the war with Israel in some way, a larger portion is still unsure. Messaging that includes the cost of war and its continued budget priority over domestic issues or services has the potential to shift MAGA's overall support for the war.
- A focus on U.S. gas prices, social benefits around healthcare and affordability, and Congressional deficit spending serving billionaires and foreign wars can all help to reinforce MAGA's orientation toward the domestic and away from pro-Israel priorities or views.
- Avoid religious discourse surrounding Israel and Palestine. Religious discourse has largely supported pro-Israel views and engaging with it is liable to reproduce existing bias and messaging. While a growing anti-Zionist church community is pushing back on pro-Israel beliefs tied to the Bible, the media environment is more saturated with the opposite.
- Certain key conservative figures are polarizing but others have near-unanimous favorability among MAGA. Focusing on or amplifying former content from Charlie Kirk opposed to unconditional U.S.-Israel alignment can enable such critical views to come from a "trusted messenger," even posthumously.

ABOUT AJP ACTION

Americans for Justice in Palestine Action (AJP Action) is a 501(c)(4) nonprofit organization that unapologetically organizes, mobilizes, advocates, and lobbies to advance Palestinian freedom, dignity, and self-determination by working to end U.S. support for Israeli settler colonialism, apartheid, and military occupation.

This report was commissioned by AJP Action and conducted independently by Underpin LLC, utilizing YouGov's Scientific Research Group as a survey implementation partner. For more information, reach out to info@ajpaction.org.



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